

46 hours of annoying advertising

Is it just me or are the marketers of impotence medication getting a little too... in your face?

It seems that in every ad break, on TV and in the cinema, there's some good-looking yet accessible guy failing to get it up for his ethnically ambiguous wife. But after he goes to his doctor, he's able to take her out to nice restaurants and enjoy what we assume is post-coital bliss.

Jawellno fine, but is it necessary to talk about erection problems in a non construction-related context, particularly when children are watching? I have noticed that these ads are flitting over prime time, and with a frequency that would be annoying for a good ad, let alone an annoying ad for a medical condition that belongs on page 53 of Men's Health.

I'm not one to campaign for restrictions on ads, but really, some of us are trying to keep our dinners down. 48 hours of freedom is too much for anyone.

For more, visit: <https://www.bizcommunity.com>