

Kwesé TV launches Scoop Network in Africa

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Scoop Network Africa has recently launched on Kwesé TV. Scoop Network's programme schedule consists of a mix of light entertainment magazines with movie, music, fashion and celebrity news.



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Scoop Network joins Kwesé TV's exciting entertainment line-up with an exclusive tailor-made feed produced by Dutch Indie FCCE based in Nairobi, Kenya for English speaking African territories.

Justus A. G. Verkerk, CEO of FCCE said, "We're really proud to work with Kwesé as a partner in 18 African countries. The new editorial team in the FCCE Nairobi office, our own studio facilities, local crews and local presenters and reporters will guarantee the local tone of voice and content.

"It's the first fully localised feed of Scoop Network. We're very confident the local audience will enjoy the mix of national and international content."



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30 May 2018



Joseph Hundah, Econet Media president and group CEO commented on the launching of Scoop Network, "Kwesé prides itself in offering exclusive cutting edge entertainment programming to cater for our dynamic young audiences.

“Scoop is a channel enjoyed by many across the globe and we are excited to be the first TV network to introduce it to the African market.”

Source: <http://nextvafrica.com/>.

For more, visit: <https://www.bizcommunity.com>