

SES signed 16 new FTA channels in Benin

The Republic of Benin and SES signed a new agreement, which will be providing 16 new FTA channels to viewers. As part of the deal, a number of HD channels will be aired in Benin, which will be a first in HD channels, available over Digital Terrestrial Television (DTT) across Africa.



Image source: Gallo/Getty.

According to Darius Quenum, chairman of the DTT Steering Committee at Presidency of the Republic of Benin, “SES has delivered a creative solution to us to ensure the introduction of digital television with HD channels.

“This is an important milestone as we move toward our deadline for the analogue switch-off. We are very pleased to be working with SES, which has both the technical capabilities and required experience to support our ambitious plans to set new standards for broadcasting.”

“We are excited to be working with the committee leading the digital television transition of Benin to deliver such high-quality service to the people of Benin,” said Clint Brown, vice president, sales and market development for Africa, SES Video.

“Launching HD service can be complex, and we are dedicated to providing innovative solutions to respond to market needs. Launching this DTT and DTH service is an important step for Benin and we are in the best position to successfully deliver the complete set of services required.”

Source: *NexTVAfrica.com*.

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