

It's time to get your D&AD annual

LONDON, UK: Here comes the 2013 edition of the much sought-after annual from D&AD featuring the year's best creative work.

The D&AD awards panel judges over 20,000 works from design studios, advertising agencies, branding consultancies, film production and photographic agencies, digital media pioneers, and other creative firms from all over the globe.

Winners receive the legendary D&AD Yellow Pencil Award - or, in the case of exceptional and outstanding work, the rare Black Pencil Award.

This review of the winners serves as a one-stop shop for everything that's hot in the field.

Anyone interested in creativity, communication, design, or advertising cannot possibly be without the D&AD Annual!



Plats Please Happy Anniversary Posters. Client: Issey Myake. Award Category: Graphic Design. Agency: Taku Sotah Design Office. (© TASCHEN)

Featuring the latest D&AD award-winning work in the fields of:

Art Direction, Book Design, Branding, Digital Advertising, Digital Design, Direct, Film Advertising Crafts, Graphic Design, Illustration, Integrated & Earned Media, Magazine & Newspaper Design, Mobile Marketing, Music Videos, Outdoor Advertising, Packaging Design, Photography, Press Advertising, Product Design, Radio Advertising, Spatial Design, TV & Cinema Advertising, TV & Cinema Communications, Typography, Writing for Advertising, and Writing for Design.



Silo Theatre Identity. Client: Silo Theatre. Award Category: Branding. Agency: Alt Group. (© TASCHEN)

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For more, visit: <https://www.bizcommunity.com>