

Access Bank's Womenpreneur Pitch-A-Ton Africa welcomes South Africa

Issued by [The Publicity Workshop](#)

12 Jul 2021

Are you a woman who owns and runs her own innovative business, looking for a grant that will assist you to expand? Perhaps you're seeking expert training to grow your business? Sounds like you're a womenpreneur, and you could qualify for a grant of up to R200,000 and a mini MBA to get you soaring to success.

Access Bank's campaign Womenpreneur Pitch-A-Ton Africa is designed to support women in business across the African continent. Now, the bank is looking to put South African women's businesses on the map.

Launched in 2019, the Womenpreneur Pitch-A-Ton Africa was the first women-in-business support initiative of its kind offered by the Access Bank W-Initiative.

In its maiden edition, the programme provided financial grants worth ₦9m (approximately R300,000) to the top five applicants, plus a free mini MBA certification for 50 women entrepreneurs in Nigeria.

As a dynamic new force in South African banking, Access Bank is extending the Womenpreneur Pitch-A-Ton Africa opportunity to the progressive, motivated women of our country. This will see South African business women included with their counterparts from Nigeria, Ghana, Rwanda, Zambia, Sierra-Leone, Gambia, Kenya, Mozambique and Congo.

In conjunction with the International Finance Corporation (IFC), a member of the World Bank Group, Access Bank Plc is reaching out to the growing innovating women sector on the continent.

So apply now on <https://southafrica.accessbankplc.com/womanpreneur/> pitch your business, get selected and stand to win a prize that will last a lifetime.

For more information, contact Access Bank Womanpreneur Pitch-a-ton on wcares@accessbankplc.com.

Website: <https://southafrica.accessbankplc.com/>

Facebook: <https://www.facebook.com/AccessBankSA/>

Instagram: <https://www.instagram.com/accessbanksa/>

Twitter: <https://twitter.com/AccessBankSA>

LinkedIn: <https://www.linkedin.com/company/accessbanksa>



The poster features the Access Bank logo at the top left with the tagline "more than banking". It shows three women in professional attire standing in front of a colorful, patterned backdrop. The central text reads "WOMENPRENEUR PITCH-A-TON AFRICA season 3" with a map of Africa. Below this, it says "Bigger & Better!". The text continues: "We are excited to bring you the largest business growth program for women in Africa! Are you an existing female owned business? Do you need training to scale up your business? If your answer is YES! then the Womenpreneur Pitchaton Africa program is for you." A red box contains the text "Apply at www.womenpreneur.ng for a chance to". Below this are three bullet points: "Win a Mini MBA slot with the International Finance Corporation (IFC)", "Win grant rewards of up to R170 000.", and "Be one of the lucky winners to secure other exciting benefits." It also states "Applications close 13th August 2021" and lists participating countries: "Nigeria | Ghana | Rwanda | Kenya | DR Congo | Zambia | Mozambique | Sierra Leone | Gambia | South Africa". At the bottom, it provides contact information: "For more information, please contact wcares@accessbankplc.com" and the website "www.southafrica.accessbankplc.com".

[click to enlarge](#)

About Access Bank

Access Bank Plc. is a leading full service commercial bank operating through a network of more than 600 branches and

service outlets, spanning three continents, 12 countries and 31 million customers. The bank employs 28,000 people in its operations in Nigeria and has subsidiaries in sub-Saharan Africa and the United Kingdom (with a branch in Dubai, UAE) and representative offices in China, Lebanon and India.

Listed on the Nigerian Stock Exchange since 1998, Access Bank is a diversified financial institution – which combines a strong retail customer franchise and digital platform with deep corporate banking expertise and proven risk management and capital management capabilities. The bank serves its various markets through four business segments: retail, business, commercial and corporate. The bank has over 900,000 shareholders (including several Nigerian and International Institutional Investors) and has enjoyed what is arguably Africa's most successful banking growth trajectory in the last 12 years. Following its merger with Diamond Bank in March 2019, Access Bank became one of Africa's largest retail banks by retail customer base.

- **Supply chain: Finding opportunity in the weakest link** 25 Apr 2024
- **Wherever you are in the world, your journey starts here** 9 Apr 2024
- **Finance and governance: Building blocks to startup success** 5 Apr 2024
- **RX Africa sweeps up 8 awards at the highly anticipated AAXO Roar awards ceremony** 7 Mar 2024
- **Calling all short filmmakers: Showcase your creativity at the Fame Shorts Film Festival** 16 Feb 2024

[The Publicity Workshop](#)



The Publicity Workshop is a highly respected South African entertainment, consumer and lifestyle publicity, brand activation and eventing consultancy.

[Profile](#) | [News](#) | [Contact](#) | [Twitter](#) | [Facebook](#) | [RSS Feed](#)

For more, visit: <https://www.bizcommunity.com>