

Driving social change through technology

Red Bull will be hosting its internationally acclaimed tech and innovation day, known as the Basement Hatch, in Cape Town on Saturday, 31 August 2019.



Red Bull Basement Hatch, 2019, Johannesburg.

For the very first time, Red Bull will be hosting Basement Hatch, its internationally acclaimed tech and innovation day, in Cape Town on Saturday, 31 August 2019. Opening the doors to innovation, networking and fresh inspiration from top experts and influencers, the momentous workshop will take place at the Woodstock Exchange and will feature a host of important speakers, under the wing of its MC, Vuyolwethu Dubese.

This highly valuable gathering is open to all, especially tech enthusiasts, makers, creatives, designers, IT students, incubator managers and funders, all of whom will have this rare opportunity to share, learn and develop their ideas associated with social improvement through all things tech-related.

The theme for this Hatch will be: Using Technology for Social Good/TechForGood.

In order to guarantee a truly productive occasion for all in attendance, the day will be split into two distinct sessions. The first part of the day will be for Show and Tell which will include a series of pertinent talks and panel discussions by a carefully selected group of speakers. The latter half of the event is known as the Hands-on Session, during which all participants can share a hands-on experience, with the aim of creation through collaboration. The audience is encouraged to bring their damaged electronic devices to the event as they will be repaired during the Repair Cafe Hands-On slot.

Amongst the prominent speakers, attendees will have the chance to listen to Felix Holm, director of Maker Station, sharing his thoughts on the topic of The Maker Culture - Hacking for our general use, as well as software engineer, Sewagodimo Matlapeng delivering a Shecodes Live Demo based on the concept of Using Facebook's Spark AR to tell Unique African culture through tech.

Besides several other highly relevant talks will be the Geekstars spots during which top Geek Idols, Shailen Naidoo and a representative from the Zaio team will upskill the audience on the latest trends and movements in the rapidly expanding world of tech and coding.

The arrival of the Basement Hatch in Cape Town will herald further development and enhancement of the nation through the collaborative use of technology.

For more, go to www.redbull.com/za-en/events/red-bull-basement-hatch-southafrica.

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