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## Cape Town nominated for 5 Africa World Travel Awards

Cape Town has been nominated for the World Travel Awards in several catergoies including Africa's Leading Beach Destination, Africa's Leading Business Travel Destination, Africa's Leading City Destination, Africa's Leading Festival & Event Destination, and Africa's Leading Meetings & Conference Destination. "In a time when travel is restricted and tourism businesses are struggling, it's wonderful news hearing that our beautiful destination is being globally recognised across so many categories" says Enver Duminy, CEO of Cape Town Tourism. "Covid-19 may have halted travel the world over, but Cape Town is still a city worth celebrating and awarding."



Image source: Gallo/Getty

"Awards such as these reiterate what an amazing city and destination Cape Town is and I urge everyone to get voting before the closing date on 24 September 2020," says Duminy. "With inter-provincial borders now open, we are already seeing a keen local interest in the Mother City, and we are looking forward to welcoming all visitors back again. Winning these awards will only make it easier for us to lure people back to our stunning shores once more."

Alderman James Vos, the City of Cape Town's mayoral committee member for economic opportunities and asset management, including tourism, says that these awards are not achieved by chance.

"My team and Cape Town Tourism have been working hard to ensure that Cape Town is still top of mind as a global destination. We are continuing to work to ensure the Mother City is the premier destination in which to live, play, work, study, visit or invest. I call on Capetonians to vote because international recognition will drive further demand to our city that makes business sense. I am confident that together, we can ensure that we breathe life back into the industry and secure a sustainable and inclusive future for this vital and vibrant sector."

<u>Votes</u> are cast by both travel professionals and consumers, with the nominee gaining the most votes in a category named as the winner.

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