

What to expect from Creative Week in New York

The One Club for Creativity, a nonprofit celebrating global excellence in advertising and design, has revealed the full schedule of events for Creative Week 2019, set to take place in New York from 6 to 10 May.



Three global awards shows lead the week, kicking off with the ADC 98th Annual Awards (6 May), two nights of the 46th annual One Show (8 May and 10 May) and Young Ones Student Awards on 7 May.

Creative Week 2019 will also feature:

Executive Creative Summit

The Executive Creative Summit (9 and 10 May) is an experience for a limited group of agency principals and C-suite creatives to engage in honest talk about running a creative business, with the goal of sharing ideas, insights, successes and failures.

Speakers include Droga5 founder/creative chairman David Droga; FCB New York global CCO and One Club chair Susan Credle; Anomaly founding partner/global CCO Mike Byrne; Forsman & Bodenfors creative senior partner/chairman of the Board Anna Qvennerstedt; Ogilvy & Mather group CCO/vice chairman Sonal Dabral; Google director of user experience Chloe Gottlieb; R/GA co-CCO US Tiffany Rolfe; JOAN Creative co-founders Jaime Robinson (CCO) and Lisa Clunie (CEO) and others.



#OneShow2019: All the SA finalists!

11 Apr 2019



Creative Summit

The Creative Summit (9 May), a full day of solo sessions, panels and workshops on topics of Culture, Innovation, Gender Equality, Inclusion and Diversity, Design and Leadership. Operating under this year's theme 'Future Proofing: Staying Ahead of the Creative Curve', all sessions were crowd-sourced, selected by a public vote of the creative community and designed to provide inspiration, conversation and insights.

Creative Summit keynote will be given by Marcel Marcondes, US CMO, Anheuser-Busch, on how he future-proofed the company's brands and created internal processes to better react to changing consumer tastes and habits.

Other Creative Summit speakers include Mother NY CCO Corinna Falusi, The Martin Agency CCO Karen Costello, TBWA\Chiat\Day LA CCO Renato Fernandez, Big Spaceship CEO Michael Lebowitz, Conde Nast executive director Xavier Teo, illustrator Edel Rodriguez, Shutterstock head of UX and product design Maggie McKlosky, 72andSunny New York President Jess Monsey and many others.

Other highlights

Young Ones Education Festival (6-7 May), featuring the Young Ones Awards and activities for creative students and

recent grads including portfolio reviews, mentoring sessions and the annual client pitch competition.

Daybreak Sessions (6-10 May), where a small group of attendees get a behind-the-scenes look at some of New York's renowned ad agencies, design firms and digital shops including McCann New York, Edelman, Ataboy Studios and Framestore.

TDC Type Walk with Paul Shaw (7 May), exploring Manhattan's East Side from 34th Street to the Upper 40s with the Type Directors Club, including iconic New York lettering venues as the Empire State Building, the Chanin Building, Tudor City and the Beaux Arts Institute of Design, as well as mundane and often overlooked examples of lettering in the city such as door handles, house numbers and manhole covers.

For full schedule details, visit the [official Creative Week 2019 website](#).

For more, visit: <https://www.bizcommunity.com>