

# South African entry wins best foreign film at The One Club's One Screen Film Festival

*Bheki The Mbhaco Maker* by FCB Africa, Johannesburg for South African Tourism was announced as the winner in the Foreign Film category at last night's seventh annual One Screen Short Film Festival, a short film festival from The One Club for Creativity that unites the film and advertising worlds.

Other notable winners included Finch, Sydney, Australia, who was awarded Best of Show for *The Eleven O'Clock. Rising* by R/GA, New York for The Ad Council picked up three awards, one each in the Fiction, Movie Poster and Art Direction/Production Design categories. BBDO New York also had three wins, on work for AT&T, Johnson & Johnson and Mars Chocolate North America, Snickers.

The complete list of winners for this year's One Screen Short Film Festival are:

# Best of Show:

• The Eleven O'Clock by Finch, Sydney, Australia

# Fiction:

- The Craft by //Thirteen & Co, Paddington, NSW, Australia
- Wa'ad (The Promise) by International Committee of the Red Cross (ICRC), Geneva, Switzerland
- Rising by R/GA, New York, NY, USA for The Ad Council

# **Documentary:**

• Dergin Tokmak - Start Your Impossible by Adi Halfin, Tel Aviv, Israel and Berlin, Germany for Toyota.

# Music Video:

• Corporation by Prettybird, Culver City, CA, USA for Jack White

# Animation:

• Albatross Soup by Cause + Effect, New York, NY, USA

# **Branded Entertainment:**

- Endless Stories by AlmapBBDO, São Paulo, Brazil for Getty Images
- A Report of Connected Events by PostPanic, Amsterdam, Netherlands with Nuna9, London, UK for Liberty Global

# Budget Under \$10,000:

- We Build Walls! By Two Hands, Los Angeles, CA, USA for Boccamazzo Construction
- Dukkha by 18 Uppercut, a film collective in China/Singapore/USA, for W. Y. Huang

#### Mobile Film:

• What is Beauty? By Film Pill, London, UK

# Title and End-Credit Sequence:

• Semi Permanent 2018 Opening Titles by Joyce N. Ho, New York, NY, USA for Semi Permanent

#### Movie Poster:

- Rising by R/GA, New York, NY, USA for The Ad Council
- Get Out Shutterstock Oscar Pop Poster Series 2018 by Shutterstock, New York, NY, USA
- Margins of Error by BBDO New York, NY, USA for Mars Chocolate North America, Snickers
- Darkest Hour Shutterstock Oscar Pop Poster Series 2018 by Shutterstock, New York, NY, USA

#### Comedy:

• The Eleven O'Clock by Finch, Sydney, Australia

# 60-Second Film:

- Piano by Cossette, Toronto, Ontario, Canada for Banff Centre for Arts and Creativity
- Dieline Rebrand Launch by Jones Knowles Ritchie, London, UK for Dieline

# Art Direction/Production Design:

- Rising by R/GA, New York, NY, USA for The Ad Council
- Nurses Save Lives by BBDO New York, NY, USA for Johnson & Johnson

# Sound Design/Original Score:

• Savor. Wavs by Observatory, Los Angeles, CA and New York, NY, USA for Chipotle

# Foreign Film:

Bheki The Mbhaco Maker Short Film by FCB Africa (Pty) Ltd., Johannesburg, South Africa for South African Tourism

# Visual Effects:

- Bus by BBDO New York, USA for AT&T
- Fang by Observatory, Los Angeles, CA and New York, NY, USA for AB InBev, Budweiser

# **Emerging Directors:**

- Adam by William Armstrong, London, UK
- Medically Speaking by Megan Park, Pereira O'Dell, San Francisco, CA, USA for Ignite National

# **Emerging Writer**

• Naje by Naje Wright, Best Buy, Richfield, MN, USA for Best Buy Teen Tech Centers

#### Student:

• If I Wasn't There by Juliana Aterje, Boston, MA, USA

One Screen is part of The One Club for Creativity and now in its seventh year, One Screen focuses on all forms and aspects of short films — commercials, music videos, short narratives, spec work, passion projects, movie poster design, credits, etc. — and celebrates the best of the film and ad industries with no limitation and total artistic freedom, all on one screen.

Entries were received this year from 45 countries and judged by a <u>79-person jury</u> of leading film directors, producers, ad agency creatives and heads of production companies.

"Now in its seventh year, One Screen has become a showcase for the passion projects of accomplished filmmakers, as well as a high-visibility forum to recognise promising young talent," said Jonathan Jirjis, executive producer at One Screen and The One Club.

We're thrilled with the range and quality of work submitted this year and congratulate all of our 2019 winners.

For more information about One Screen Short Film Festival, please click here.