Free website offer from MWeb

MWeb has launched a website template service that enables small office home office (SOHO) or SMEs to build their own professional website without the need for third-party graphic designers or developers. It forms part of its uncapped hosting offering, which includes a free .co.za domain and five email addresses.

Website SelfBuild, its new DIY site building software, makes creating and maintaining a website quick, easy and affordable. The service is free for the first year for its ADSL customers, with accounts larger than 1GB; thereafter a small monthly fee will be instituted.

Carolyn Holgate, MWeb Connect GM, says, "While it's critical for all businesses to have an online presence, creating and maintaining a website is not always that easy for SOHO and SMEs.

"Integral part of having a business"

"A website has become an integral part of having a business, making it easy for potential customers to see what you have to offer, how they can get hold of you, your pricing and more. South Africa is now firmly entrenched in the digital age and customers expect to find your business online. A good web presence is crucial and clients may turn to an alternative supplier if they cannot find your website, or if your site is not as professional and up to date as it should be.

"However, we recognise that business owners often don't have the time or manpower to get a great website up and running. Affordability can also be an issue as it can be costly to create and maintain a site. That is why we've launched this product. It removes a lot of the barriers that prevent smaller companies from getting online.

"The easy to use WYSIWYG tool allows you to simply point and click through a step-by-step setup process. The software has 750 ready-made designs and templates, which can be customised to fit the desired needs, or the user can start from scratch. Updating the site via a simple to use WYSIWYG editor content management system (CMS) is just as easy, making it possible for you to keep your website current and aligned with your latest business offerings.

"Offers uncapped traffic"

"Its uncapped website hosting offers uncapped traffic, which means that business owners do not need to worry about the costs escalating, as their site draws in more visitors. The solution allows a business to enhance, develop and grow its website without the monthly hosting price increasing. This sets it apart from many other offerings, where you can pay extra once you have used up the bandwidth or hosting space allotment you receive each month," she concludes.

It also provides clients with a MySQL Database for managing product catalogues and libraries effectively. MySQL is a popular open source solution, which is able to easily integrate with most website development tools. Microsoft SQL databases can also be integrated.

For more, go to www.mweb.co.za/productspricing/Hosting/UncappedHosting.aspx.

For more, visit: https://www.bizcommunity.com