

# You should be part of the plastics packaging solution

Issued by [Mpact](#)

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Bear with us as we take the opportunity to say it as it is: *You should be part of the plastic packaging solution*. The 'how' may be a bit more complex and depends on *who* you are and where you fit into the value chain, of course.

The packaging value chain is complex and all industry stakeholders, including you, have to take responsibility in order to contribute sustainably. Various packaging mediums, including most plastics, are arguably here to stay, [for good reason](#) but a shift in attitude and behaviours toward recycling is paramount in achieving a circular economy.



## Can a world without plastics exist?

Mpact 9 Jun 2021



## Where you fit into the waste stream

A good waste management system has a strong focus on separating at source (yes, that is you, consumer) and a fair level of knowledge and awareness amongst all stakeholders. Let's turn our focus to understanding how each individual can support the solution:



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## Secondary markets

**CLICK HERE**

to view an example of  
PET beverage bottles being  
recycled into thermoformed  
grape punnets.

# Design for recyclability

## CLICK HERE

to view our  
'design for recyclability'  
guidelines.



### To who is the finger pointing now?

Yes, we know roles will be unclear at times, legislation won't be perfect, infrastructure will take time to develop and greenwashing exists but, in conclusion, ask yourself this vital question: **If packaging producers are being held to high standards by society, what is society (AKA: you) doing to play your part in achieving smarter, sustainable solutions?**

*Mpact Plastics is a leading producer of rigid plastic packaging and cling film in southern Africa. We operate out of nine production centres across the country, providing packaging from plants with relevant certifications. We service the food, beverage, personal care, home care, pharmaceutical, agricultural and retail markets. In upholding company values, and as a supporter of the circular economy, we positively contribute to industry associations, enabling various communities to participate in recycling solutions.*

- " **Consumers can play a role in sustainable environmental practices** 14 May 2024
- " **The value of plastic waste** 24 Apr 2024
- " **The relationship between packaging and food waste** 26 Mar 2024
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Mpact is the largest paper and plastics packaging and recycling business in Southern Africa. Our integrated business model is uniquely focused on closing the loop in plastic and paper packaging through recycling and beneficiation of recyclables.

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