

## Nando's responds to that fake 'azishe' poster

A lot of people are saying "azishe"...



In the wake of South Africa's hallmark ruling legalising the private use of marijuana, an enthused social media user created an ad claiming to be from Nando's. The ad went on to do the rounds on social media... but yeah, it's a fake.

The ad used a Zulu word, "azishe", which means "let it burn" and at the bottom of the poster, underneath the Nando's logo it used the tagline. "nothing satisfies the munchies like our flame-grilled, full chicken meal".



Nando's clapped back and went live with their own 'higher grade' response.

“ Imnandi ngey'ndlela ey'ningi. [pic.twitter.com/uOrLaY0HAB](https://pic.twitter.com/uOrLaY0HAB)— NandosSA (@NandosSA) [September 19, 2018](#) ”

While Nando's appreciates the enthusiasm of fans who create ads in support of the brand, like their peri-peri chicken, they say you've got to make sure it's fired up!

Some more funny responses followed:

“ Us? Never! [pic.twitter.com/Tr1LTbelht](https://pic.twitter.com/Tr1LTbelht)— NandosSA (@NandosSA) [September 19, 2018](#) ”

“ Real deal? We're not pizza. We're better than that. [pic.twitter.com/aveK3p9Rcs](https://pic.twitter.com/aveK3p9Rcs)— NandosSA (@NandosSA) [September 19, 2018](#) ”

“ Only now? [pic.twitter.com/aveK3p9Rcs](https://pic.twitter.com/aveK3p9Rcs)— NandosSA (@NandosSA) [September 19, 2018](#) ”

For more, visit: <https://www.bizcommunity.com>