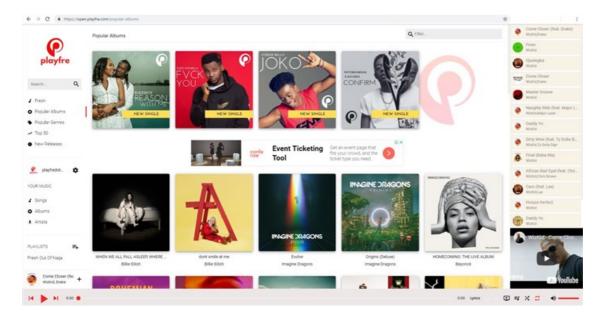
🗱 BIZCOMMUNITY

Africa's own 'Spotify' launches

Nigerian computer programmer Chika Nwaogu says he has successfully created the first indigenous music streaming platform with over 45 million songs that can really compete with the likes of Spotify and Deezer.



Called Playfre, it intends to be Africa's first real answer to Spotify, with over 40 million songs available to play for free.

"Spotify and many other big music streaming platforms have not yet opened their doors to most African countries because of the weak intellectual property laws in these parts of the world, thus making these awesome apps unavailable to the African demographic. Those who have opened their doors to us, still charge monthly to stream unlimited music," Nwaogu said.

"We have been developing what will become Africa's first real answer to Spotify. We at Playfre are trying to bring the over 45 million songs on Spotify to you at no charge, with the same Spotify experience and guess what? We did it!" he added.

Playfre is live on the web!<u>https://t.co/e1MXWQrHru</u>

iOS and android apps coming soon!!! pic.twitter.com/v5MWxcEPOz— Playfre (@playfredotcom) May 3, 2019

Spotify experience everybody loves. Playfre (pronounced *play free*) is the first African music streaming platform that has over 40 million songs.

Before Playfre, Nwaogu created, grew and sold two successful internet startups, including LAGbook, the African social network that hit a million registered users in 2013.

Playfre will be releasing its android and iOS apps later in the month and will also be rolling out services like Playfre for Artists, which will let musicians get their songs on Playfre at no cost.

For more, visit: https://www.bizcommunity.com