

# Engen launches e-commerce app in Namibia

Engen has introduced a new mobile app in Namibia enabling customers to order groceries and take-out from Engen's convenience stores at the click of button, for either delivery or pick up between 8am and 8pm. The app is described by Engen as a first for the Namibian petroleum industry.



Source: Getty

With Covid-19 hygiene protocols still front and centre, the Engen App conveniently offers motorists a safe and contactless way to pay for their fuel and convenience store purchases.

“We are extremely excited to launch our new user-friendly Engen App, which offers 24-hour access to all our products and services via a secure cashless payment mechanism,” says Christian Li, Engen’s managing director in Namibia.

“We deliver your order or bring it to your car for collection,” he adds.

## Loyalty and rewards

The Engen App also offers rewards and gamification features, including instant Win & Spin and Scratch & Win games; Smiles\$ loyalty points, and digital vouchers. “Our customers can receive loyalties and rewards with every purchase, as well as a cashback option which can be used in exchange for goods, services and payments,” says Li.

Cashless payments can be made by either using points accumulated or via a linked credit or debit card. “The loyalty feature allows our valued customers to collect digital loyalty badges through the Engen App,” explains Li.

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“You can also send a gift voucher via the Engen App to other users as well as to people who are not on the app via a specified cell phone number which is sent via SMS.”

The Engen App is available to download on Google Play, Apple App Store and Hauwei App gallery.

For more, visit: <https://www.bizcommunity.com>