

New report offers solutions to gaping digital gap between Commonwealth countries

A recently released report has revealed the broad digital gap between high and low income Commonwealth countries. The report, titled *The state of the digital economy in the Commonwealth*, shows only 18% of people living in low-income Commonwealth countries have internet access, compared to 85% in high-income countries.



Just six members – the United Kingdom, Canada, Australia, India, Singapore and Malaysia – account for 85% of total online sales to customers, worth \$354bn in 2015. The same six make up 98.8% of the Commonwealth's total high-tech exports.

Women often suffer from a “double digital divide” in poorer countries, where they are 14% less likely than men to own a mobile phone. This means 200 million fewer women lose out on benefits like finding information and managing money online.

The disparities hinder global economic growth by holding back people and businesses from using new technology to trade more efficiently.



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Sindy Peters 15 Nov 2019



Solutions

The report outlines steps that governments could take to help close the gap. This includes designing policies and laws that foster digital trade, and up-skilling people in science, technology and maths.

It proposes better access to broadband internet through cheaper rates and public access, noting that achieving 50% penetration across the Commonwealth would raise members' combined national income by \$74bn to \$263bn.

The report also encourages the use of "smart" technology in agriculture and fisheries to trace products, set up e-payment systems, and connect to suppliers and markets.

The Commonwealth's acting head of the Connectivity Agenda, Kirk Haywood, said: "It is vital that all Commonwealth countries adapt to the advent of a digitalised global economy in order to achieve sustainable economic development while leaving no-one behind."

The report was launched at the Commonwealth Connectivity Agenda Cluster Week, where member countries focused on how to deepen trade and investment with each other.



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Connectivity Agenda

The Connectivity Agenda is a flagship programme adopted by leaders in 2018, aimed at boosting trade within the Commonwealth to at least \$2tn by 2030. Work is carried out through five 'clusters' or working groups focusing on digital, physical, supply side, regulatory, and business-to-business connectivity. The outcomes of Cluster Week will feed into the Commonwealth Heads of Government Meeting (CHOGM) to be held in Kigali, Rwanda in June.

Read the full report [here](#).

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