

2019 Global Awards live judging sessions to be held in 8 countries worldwide

Ahead of the 2019 New York Festivals Global Awards, eight live judging sessions will be held at agencies around the world including Australia, Brazil, Germany, India, Mexico, Dubai, the United Kingdom and the USA.



These live sessions provide the opportunity to review digital-based works as well as collateral materials that support a campaign and some which cannot be judged online.



Young Globals student winners announced 4 Jun 2019

"With more agencies from the region producing outstanding work in healthcare, this is the perfect opportunity to bring together creative leaders to judge the best work in healthcare advertising for The Global Awards," says Alok Gadkar, managing director and executive creative director at The Classic Partnership UAE.



New York Festivals' judges give overview of executive jury sessions
17 May 2018

"The live jury sessions create a local forum for top talent from within the industry to debate, discuss and vote on the top work from around the world. This leads to conversations between creative leaders, which would have never happened without these sessions," adds Chris Rudnick, executive creative director at TBWA\WorldHealth USA.

The 2019 live jury hosts are:

• Diego Freitas and Mauro Arruda, co-managing directors at FCB Brazil

- Gustavo Pratt, managing director, chief creative and innovation officer at Asterisco Healthcare Communications Mexico
- Alok Gadkar, managing director and executive creative director at The Classic Partnership Advertising Dubai
- Dick Dunford, executive creative director at TBWA\WorldHealth London
- Praful Akali, founder and managing director at Medulla Communications India
- Chris Rudnick, executive creative director at TBWA\WorldHealth USA
- Gerrard Malcolm, director at Insight Australia
- Mike Rodgers, creative partner and managing partner at Serviceplan Health & Life Germany

The 2019 <u>Grand Jury</u> sessions will take place online, allowing entries to be viewed comprehensively by an international jury from regions with both established and growing healthcare markets. The 2019 <u>Executive Jury</u> session will take place in New York City on 22 October 2019.

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The 2019 Global Awards' Executive & Grand Juries are recruited from
more than 20 countries across six continents. We're really fortunate to
have such an incredible group of industry professionals provides the

first and finalist rounds of judging their combined experience &

brainpower, as well as their diverse set of international perspectives! The Grand Jury is our best, well, since last year! And we already knowthat

are EJ will do an incredible job and look forward to mid-October. All entries this year in the 2019 Global Awards will be judged by the competition's two-tiered jury process, the online Grand Jury and Global Live Sessions hosted at prominent international healthcare communication agencies in Brazil, Germany, India, Mexico, the UK, USA, and Qatar, as well as the live Executive Juries for both Health & Wellness and Pharma (Rx). To see the juries and to enter the competition: www.theglobalawards.com (clickable link in bio) #NYFGlobals2019 #25yearsofGlobals

A post shared by Global Awards (@globalawards) on Aug 16, 2019 at 7:30am PDT

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