

Lisbon Ad Festival: Digital, Outdoor and PR grand juries announced

The Lisbon International Advertising Festival has announced three more categories and the respective jury panels that will evaluate the work submitted.



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Digital grand jury

The Digital category will have Andrea Siqueira, executive creative director of BETC Havas as president. The jury also includes:

- Diego Medvedocky - chief creative officer of Grey Latam
- Emma Carpenter - creative director and content lead of Accenture Interactive
- Jae Ki Lee - creative director of The Cream Union
- Jess Brazen - group creative director of AKQA
- Luis Gatti - associate creative director of Saatchi & Saatchi Dubai
- Roy Ryo - chief executive officer and creative director of Birdman

Outdoor grand jury

The Outdoor category will be presided by Robert Lambrechts, chief creative officer of Pereira & O'Dell. The jury also includes:

- Alfred Koblinger - chief executive officer of BBDO
- Christopher Jones - chief creative officer of Grey
- Jesus Revuelta - chief creative officer of FCB Spain
- Mario D'Andrea - president of Dentsu Brazil
- Nancy Crimi-Lamanna - chief creative officer of FCB Toronto
- Ramsey Naja - chief creative officer of JWT Middle East and Africa

PR grand jury

The PR category will have Swati Bhattacharya, executive creative director of FCBUlka as its president. The jury also includes:

- Ana de Castro - executive director of Havas PR
- Danielle Chelbi - creative director of Ogilvy & Mather Lebanon
- Marian Salzam - chief creative officer and chairwoman of Havas Worldwide
- Nicole Suter - managing director of Djembe Communications
- Paul Chan - executive creative director of Cheil Hong Kong
- Roberta Machado - chief executive officer of In Press Porter Novelli

The Lisbon International Advertising Festival will take place in Portugal on 20 September.

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