

Matt Eastwood is 2015 Print, Poster & Billboard jury president at LIA

Matt Eastwood is the 2015 Print, Poster & Billboard jury president at the London International Awards (LIA). He joined J. Walter Thompson as Worldwide Chief Creative Officer in July 2014...



Described by Britain's *Campaign* magazine as a "unicorn" in the communications industry, he has overseen some of the most innovative and recognisable creative projects in advertising today. His career has spanned numerous agencies, specialties and countries, including Australia, the UK and US. AdAge's 2013 Award's Report listed him as the 5th most awarded Chief Creative Officer worldwide.

"After a re-injection of energy some years ago, LIA fast became one of the industry's most important shows. The calibre of jurors is always beyond compare, so it is a thrill to preside over the Print, Poster and Billboard jury. I look forward to helping curate a show that both records the best work and inspires more of the same," says Eastwood.

Fellow jurors

- Eugene Cheong CCO, Asia Pacific Ogilvy & Mather Asia Pacific, Singapore
- Karolina Galácz Deputy Creative Director, Young & Rubicam Budapest, Budapest
- Joe Johnson ECD, Publicis New York, New York
- Hadas Liwer Partner/ECD, Brinkman Advertising Ramat-Gan
- Melvin Mangada Managing Partner / CCO, TBWA\Santiago Mangada Puno Makati City
- Pedro Prado Creative Director, F/Nazca Saatchi & Saatchi São Paulo
- Dörte Spengler-Ahrens CCO, Jung von Matt Elbe Hamburg
- Damon Stapleton CCO, DDB New Zealand Auckland
- Justin Tindall Group ECD, Leo Burnett London
- Ben Welsh ECD, M&C Saatchi Sydney

- Fadi Yaish ECD, Impact BBDO Dubai

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