

Softnfree exclusive hair brand sponsor for Basadi in Music Awards

Softnfree, the exclusive hair brand sponsor for the inaugural Basadi in Music Awards continues to motivate women to fulfill their best potential.

Softnfree will style the hair of presenters, dancers and the all-female band at the Basadi in Music Awards. The awards will be held in Johannesburg in October and will feature South Africa's best musical talent. Simmy, Lizwi, Lolova Fox, Rethabile Khumalo and Lady X compete for Softnfree Dance Artist of the Year sponsored by Softnfree.

Meet the nominees and Softnfree HairXperts on Saturday, 1 October at the Joburg Theatre Park from 10am to 5pm.

For more, visit: <https://www.bizcommunity.com>