

## Festival of Media - two days left to enter

MONTREUX, SWITZERLAND: Are you an innovative new media company? Do you want to get your business in front of the most senior decision makers in global marketing and media? If the answer is yes then enter M.A.P. (Media Accelerator Programme) now.



Find out more detail about who can enter. Deadline is tomorrow, 4 April 2012.

"M.A.P. is a major step forward in the creation of a global mechanism to bring great ideas to advertisers. It is a systematic way to provide a 'liquidity of innovation' in the media markets. We encourage all progressive young business to take part in this scheme," says Michael Kassan, chief executive, MediaLink

Check out last year's M.A.P. presentations for inspiration and this year's M.A.P. screening panel presenting a who's who of media.

### Enter now

If you are interested in entering M.A.P. please contact [lara@csquared.cc](mailto:lara@csquared.cc) on +44 (0) 20 7367 6466

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