

Festival of Media 2012: SA represented in judging panel

MONTREUX, SWITZERLAND: Newly confirmed members of the judging panel include South Africa's Chris Botha (The MediaShop), Jakob Kalkar (Carlsberg), Gerhard Louw (Deutsche Telekom), Melanie Varley (MEC), Frederic Joseph (ZenithOptimedia), Nick Vale (Maxus), Nikolas Badminton (DDB Canada) and Vishnu Mohan (MPG). More judges will be announced soon.



The new members join this year's chair of the jury, Michael Donnelly, group director of worldwide interactive marketing from The Coca-Cola Company to decide the best in class from around the world.

[Full list of first confirmed judges](#)

[List of categories](#)

[How to enter](#)

[More information about the Awards](#)

Key dates

Entries close: 6 February 2012

Shortlist announcement: 15 March 2012

Awards gala dinner: 17 April 2012

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