

Final call for SA creative economy conference submissions

The South African Cultural Observatory's (SACO) third <u>International Conference</u> will be held at the Nelson Mandela Bay Stadium in Port Elizabeth from 7 - 8 March 2018. The deadline for abstract and panel discussion submissions for the conference is at the end of January.



Important creative industry trends and debates will be under discussion, such as the increasing research that supports the argument that the creative and cultural industries are adding significantly to GDP growth, employment and social cohesion both nationally and around the world, as well as the questions and challenges relating to the future and sustainability of the creative economy.

"Looking beyond our current experiences and conceptions of the creative economy the conference hopes to re-envision what the future of the creative and cultural industries will mean for practitioners, professionals, policy makers, researchers and anyone involved in creative economic pursuits," SACO chief executive Prof Richard Haines said.

"Exploring the theme 'Beyond the creative economy? Trends and Issues in National and Regional Economies,' the conference will provide a platform to discuss global and local research in the cultural and creative industries and arts, culture and heritage sectors and explore some of the creative economy trends we are expecting to see in the next few years and beyond.

"We have had an overwhelming response so far and look forward to receiving final abstracts before the deadline at the end of the month," Haines added.

The deadline for paper abstract submissions, presentations and panel discussions is Wednesday, 31 January at 5pm.

Potential speakers can submit their abstracts and motivations online. The standard rate for the conference is R750 and

 $\ensuremath{\mathsf{R}500}$ for students with early bird fees for those registering before 31 January.

For more, visit: https://www.bizcommunity.com