



# Fire & Feast Butchers' Festival first in Johannesburg

The Fire & Feast Butchers' Festival, being held at the Ticketpro Dome from 31 March to 2 April 2017, will be the first of its kind in Johannesburg. The festival, presented by Crown National, is a celebration of the meat industry.



The trade day (31 March) presents the meat market within the retail and wholesale sector and the public component (1-2 April) explores different kinds of cuisines. The trade day, which runs from 12pm- 8pm, is free to attend for trade visitors. The public days run from 10am to 8pm on Saturday and 10am to 5pm on Sunday.

“Crown National has a trading history dating back more than 100 years and has become a trusted supplier of spices, food ingredients and equipment to the South African meat industry,” says Dawid Muller, commercial executive.

The Trade Day is open to the public as well as exhibitors, varying from associated regulators, food, beverage and lifestyle brands.

Paul Edmunds, consultant at Reed Exhibitions and organisers of the festival, says, “The festival will focus on the creation of interactive experiences that provides the attending public with an educational opportunity to understand the various types, cuts and varieties of meat. In addition, explaining how to buy, prepare, pairing techniques and finally, the art of cooking meat.”

Tickets will be [available online](#) at the following prices:

- Adults: R100
- Pensioners and students: R80
- Age 0-12: Free

For more, visit: <https://www.bizcommunity.com>