

Damar Optical launches new site

Optical wholesaling specialists, Damar Optical, recently launched its brand new website. Designed by Hoopla Creative and engineered by iGroup, the site aims to provide customers with the opportunity to conveniently order products at any time of the day.

Added benefits:

- Registered eye-care practitioners can browse Damar's large variety frames, from designer brands to budget collections.
- Damar's full range of tools and optical spares are also easily accessible on the new site.
- Customers can select products and order the required number of units immediately.
- With a multi-account purchasing functionality, Damar customers can now order products for more than one branch.
- Customers can search for frames by product-codes via the home page search functionality.
- Registered customers will soon also be able to download all Damar product images and point-of-sale material from the website.

For more information, visit www.damaroptical.co.za.

For more, visit: <https://www.bizcommunity.com>