

## Manage laundry remotely through LG app

LG has launched six new models from the Titan range of washing machines, featuring SmartThinQ technology, which allows consumers to connect via Wi-Fi and select and initiate a wash or dry cycle, using the LG app on their smartphone.



This launch follows last year's successful introduction of the Titan washer and dryer in one.

"The new models each come with their own set of value-enhancing technologies, such as Turbowash and Smart Diagnosis and NFC, which enables a consumer to download a cycle of their choice from their mobile smartphone to fit the needs of their family," says Sulette Jacobs, home appliances, product marketing manager at LG Electronics.

"We expect SmartThinQ to extend it into many more of our appliances around the home, to simplify the running of consumers' households. That's the benefit of convenience that comes with the connected life LG is striving to provide."

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