

marcusbrewster named Most Innovative PR Agency: South Africa at M&A Awards

marcusbrewster has been named Most Innovative PR Agency: South Africa at the global M&A Awards in London.

A recent Forrester Research study found that 82% of companies believe there is a strong connection between creativity and business results. According to the report, companies that foster creative thinking outperform their rivals in revenue growth, market share and competitive leadership.

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