

Pfizer Mental Health Journalism Fellowship Awards 2013/14

Stigma in mental health issues remains a major problem in South Africa and to help combat this and further understanding of this rapidly growing illness Pfizer together with the South African Depression and Anxiety Group (SADAG) are offering South African media the 'Pfizer Mental Health Journalism Awards for 2013/14.



Brian Daniel, CEO and Country Manager of Pfizer South Africa's Biopharmaceutical Division says: "This is our third year in partnering with SADAG in this initiative which assists them in increasing the awareness of Mental Health, a terrible and debilitating disease. At Pfizer we feel proud to be associated with such a passionate and dedicated group".

Our 2012/13 awardees had no less than 16 articles published in major newspapers and magazines in South Africa, with the title of Pfizer Mental Health Journalism Awardee opening many doors.

This year, in an exciting new move, we will not only be offering two print journalists (including internet) a stipend of R25,000 per person but Pfizer has contributed a further R25,000 to fund an award to an electronic print journalist from the fields of television and radio.



Entries will be judged by a panel consisting of top names in South African media as well as mental health professionals.

Journalists are not required to leave their employment during their award year and are encouraged to choose timely projects that may educate the public and raise awareness about important mental health concerns.

The closing date for entries is 25 September and they should be sent to:

Meryl Da Costa
SADAG
PO Box 650301
Benmore
2010

For more information contact:

Marion Scher
+27 82 467 6046 - journos@icon.co.za