

MediFin announces its Top Loyalty Partners for 2018

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[MediFin Financial Services](#) has again awarded their most loyal partners. These prestigious awards recognise their top partners who display great customer service, strategic alliance and top affiliate behaviour. The **Top Loyalty Awards** were introduced in 2017 and has grown from 500 contenders in the previous year to over 800 contenders in 2018, an increase of 60%. The period 1 January to 31 October was used to establish the winners.

MediFin is proud to announce the three winners as follows:

- [Centurion Clinic](#), Centurion was named Top Affiliate Award winner. They sent the most traffic from their website to the MediFin website for the prescribed period.
- Joint winners: [Plastic Surgery Centre](#), Somerset West and [Danel Cosmetic Clinic](#), Klerksdorp were named the winner of the Top Merchant Award. They sent the most client loan applications for the prescribed period.
- [Dental Ladies](#), Roodepoort earned the Top Service Award, for being the partner who received the best Net Promoter Score, as rated by their patients, for the same period.

Awards co-ordinator Amy-Louise Louwrens shared the following message to the winners: “Working with our partners has been an incredible experience and we value our relationship with them. As such, we are keen to showcase their dedication and acknowledge them as deserving winners. I would like to wish them and all our partners the best of luck for the future, and thank them for trusting MediFin to assist in making their patients’ dreams come true.”

Client proposition:

MediFin’s goal is to provide people with the opportunity and financial solution to **“Be the best version of themselves”**, particularly where they may not be in a position to afford the large, upfront capital investment required of most medical procedures. MediFin’s innovative finance solution provides clients with an alternative to rising medical-insurance tariffs and savings accounts, while medical aid providers also do not cater for elective procedures.

MediFin offers its clients:

- Zero deposit;
- Affordable repayments;
- Excellent customer service;
- Confidential medical finance;
- Direct payment to the selected practitioner;
- Preselected partners and other service providers;
- No early-settlement penalties; and
- [Insurance options](#)

This is how MediFin achieves these client offerings:

- Approved doctor network in your geographic area on <https://medifin.co.za/doctor-directory/>
- User-friendly online finance application on <https://medifin.co.za/apply-now/>
- Flexible repayment periods with competitive interest rates.

MediFin's business-partner offering:

MediFin features more than 800 medical partners in its network, including dental practitioners, audiology and fertility specialists, and cosmetic surgeons — to name just a few categories. These medical practitioners have recognised the benefit of partnering with MediFin due to these unique value propositions:

MediFin does not charge a commission fee from their partners; instead they:

- Pay the medical practitioners 100% upfront;
- Decreasing their need for in-house collections;
- Decreasing the risk of non-payment; and
- Increasing the cash flow in their business.

Looking to the future:

In an effort to extend their reach, MediFin is looking to collaborate with businesses who are pioneers in the medical arena, as exhibited by their most recent partnerships with Unitron, Zoom Whitening and VisionWorks. MediFin's online presence and business model continue to break ground as they partner with likeminded practitioners who share a common vision of putting the patient first.

Feel that you could benefit from MediFin's services? Contact them at info@medifin.co.za, or call their friendly staff on **0861 000 808**.

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