

## Rare insight offered to creatives at LIA's Rare Access Workshop

This year, the London International Awards offered attending creatives a Rare Access Workshop. The workshop showcased insights from Olympic snowboarder Šárka Pancochová, Blair Imani, Samson Bonkeabantu Brown, Professor David Slocum, Waseem Samaan and LIA jurors - Emma Daines, Jimmy Smith, and Wilf Sweetland - who reflected on their biggest learnings.









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