

Damon Stapleton in PIAFYS Top 20

PRAGUE, CZECH REPUBLIC: the Prague International Advertising Festival (PIAF) has ranked Damon Stapleton, executive creative director of TBWA\Hunt\Lascaris Johannesburg, in the Top 20 Creative Directors complete international rankings.



Stapleton features at 17 in the rankings. The festival claims to have the most complete international ranking of creative directors which reflects their achievements at what the organisers claim to be one of the world's top advertising festivals.

Festivals are divided into three categories, and each award has its own rating. PIAFYS is based solely on the publicly available information sources. If a given festival doesn't put out the name of an awarded ad's Creative Director, the points for it might not be included in PIAFYS.

The annual ranking will be announced at PIAF, which takes place 11-12 May 2011. The entries awarded at PIAF are the last ones to be included in this ranking but you can follow the evolution of the ranks all year long at www.piaf.cz and www.piaf.cz/piafys.

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