

## Van Rijswijk retires from Aegis Media

Aegis Media South Africa, which has three media communications agencies, Carat SA, Full Circle Media and Vizeum, as well as Trigger, a digital and mobile communications company, has announced that Edu van Rijswijk, chair of Aegis Media and MD of Carat has retired, effective end January 2010.



Edu van Rijswijk (left), stepping down, and Quinton Jones, stepping up.

“Dawn Rowlands, the newly appointed CEO of Aegis Media, is well known in the communication industry, as the founder of Posterscope SA, which she built into a market leader. Her experience within the Aegis Group is a great asset. I wish her success in her new position,” says Van Rijswijk.

Quinton Jones, currently the media director at Carat, will assume the position of MD. He has worked alongside Van Rijswijk for two years and has been instrumental in setting the fast pace for growth at Carat, driving the companies' new business.

“Jones is ideally suited for this position, as he is currently managing the talented young team. He has over 15 years of media experience and has worked in a number of SA's top media and creative agencies and is an asset as MD,”

Van Rijswijk will be available to Carat SA for the next six months as part of a handover process of its most valuable clients.

Carat SA, which was started in 1975 as Media Co-ordination (MEC) and is reputedly one of South Africa's fastest growing media communications and media agency, has seen new business wins, such as Johnson & Johnson, Virgin Active, Woolworths, Old Mutual, Nokia, Cell C and the DA's election campaign for 2009.