

Ready to roar with SA pride!

Prince Zwane and Kaylee Germann of Publicis Johannesburg were selected as the winning team in Cinemark's Young Lions competition held earlier this year. As a result, they're now flying out to Cannes to represent the country in a week of creative inspiration.



Publicis Johannesburg's Kaylee Germann and Prince Zwane, leaving for Cannes to take part in the global Young Lions film challenge.

Zwane and Germann teamed up for the Cinemark Young Lions '48-hour challenge', which is just that - 48 hours in total from brief to concept shooting, editing and the final production of a 60-second commercial.



Cinemark Young Lions: Two different perspectives create broader outlook

Juanita Pienaar 21 May 2018



Their winning creative commercial, promoting the gift of sight, stood out from the 20 shortlisted entries. As a result, it will be flighted in Ster-Kinekor cinemas and used by Ster-Kinekor's Vision Mission (CSI flagship programme) to continue to drive eye-care awareness:

Even more exciting is that as a result of their win, Zwane and German are set to compete in the global Cannes Young Lions competition in the Film category this coming week, which follows the same 48-hour format as the Cinemark round.



SA's Young Lions competition winners announced

7 May 2018



Keep your fingers crossed and an eye on our [Cannes Lions special section](#) for the latest updates!

For more, visit: <https://www.bizcommunity.com>