

Agencies uncertain of Cannes Lions attendance amid COVID-19 outbreak

Adweek reports that agencies globally are implementing travel restrictions and encouraging employees to work from home in response to the coronavirus outbreak (COVID-19), leading to the uncertainty of attending Cannes Lions, set to take place in June.

Big events like Mobile World Congress, Facebook's F8 and Dubai Lynx have already been cancelled due to the outbreak, however, Cannes Lions organisers are optimistic that the festival will not be affected and will go ahead as scheduled.

"Cannes Lions remains firmly open for business. We continue to closely monitor the development of the coronavirus and any potential impact on our event, following regular guidance from the venue, the World Health Organisation and the French authorities," the festival said in a media statement.

Agencies remain cautious and continue monitor news and updates on the virus spread across the globe, and await further guidance and travel advice as it evolves.

Read the full article [here](#).

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