

Energy BBDO's Andrés Ordóñez to join FCB

Energy BBDO's Andrés Ordóñez will serve as FCB's new CCO from 3 September 2019. Ordóñez replaces Liz Taylor after she left to lead the global creative at the Publicis Network.

Ordóñez joined Energy BBDO in 2014 and became top creative two years later. Since then, he has helmed acclaimed campaigns for Wrigley, SC Johnson, Avocados from Mexico and more.

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