

Touchline launches Nigerian soccer mag

Touchline Media has become the first South African publishing house to launch a publication in another African country with completely localised content. 40 000 Copies of Kick Off Nigeria World Cup Guide are currently on sale, set to be followed by the launch of the monthly Kick Off Nigeria magazine in September. It'll be designed and printed in South Africa, but the information and pictures will come out of Nigeria.

Source: [AfricanBytes](#)

For more, visit: <https://www.bizcommunity.com>