

MTN takes off in Nigeria

The SA-based cellphone giant, MTN, has acquired 400 000 subscribers in Nigeria within its first nine months of operations there. Afam Edozie, chief marketing and strategy officer of MTN Nigeria, said the base grew to 400 000 by the end of April from 315 000 at the end of March. It is projected that Nigeria will have about 18-million users in five years, compared with about 6-million users in SA now.

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