

Have a ball - shout your brand - with a Whisper...

The floating soccer balls built by deaf students from the Whisper Boat Building Academy are designed to be your ideal branding solution for any sports event, and with the world's biggest sporting event coming soon you have a great opportunity to brand your company - and at the same time help the deaf students from the academy realise their full potential.



The academy aims to enhance the opportunities for deaf disadvantaged South African students by facilitating learning processes and skills development for deaf students to acquire professional composite works and boat-building skills and knowledge.

The academy is a Section 21 non-profit organization that is financed by the sales of its products - and Whisper Boats have been exported as far as Ukraine, Tanzania and the Netherlands; renewed orders are a statement of their quality workmanship.

For the 2010 FIFA World Cup the company has developed the "2010 Floating Soccer Ball". It consists of a half floating and closable soccer ball that can seat six to eight people, and is powered by the latest German technology development in electrical motors, Torquedo outboard motors. Their batteries will be charged by solar energy on a shore station making these boats the most eco-friendly powered boats in South Africa.

The craft will be skippered by the disadvantaged youth of the <u>Izuvunguvungu Sailing Trust</u> known as the "seed school" for the Americas' cup project *Shosholoza* and are designed to make the most of branding opportunities and exposure before an audience on the large fleet of passenger liners and super and mega yachts that are expected at Cape Town's V&A Waterfront during the event. The model can of course be duplicated in Port Elizabeth and Durban.

Ordering eight or more balls will guarantee you branding exclusivity. Visit Whisper Boat Building Academy for more information.

For more, visit: https://www.bizcommunity.com