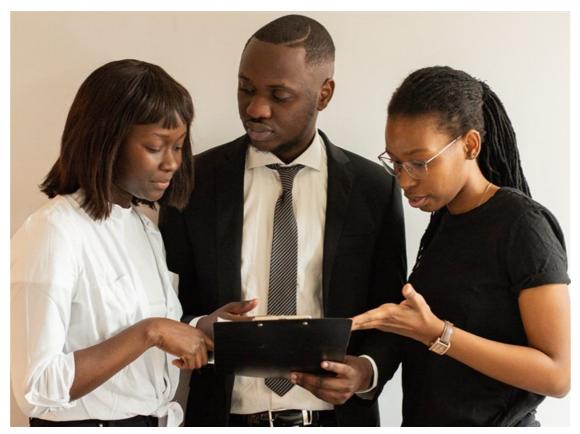


Second cohort of Google for Startups Black Founders Fund revealed

Google has announced the 60 eligible Black-founded startups across Africa that have been selected for the second cohort of Google for Startups Black Founders Fund (BFF) for Africa. The startups joining the programme will receive a total of \$4m in funding and support to enable them to scale up their ongoing work.



Source: Pexels

Startups from South Africa include Agrikool, CreditAls, Mapha, Rekisa and Technovera. Each of the selected startups will receive support in the form of a six-month training programme that includes access to a network of mentors to assist in tackling challenges that are unique to them.

They will also be part of tailored workshops, support networks and community-building sessions. The 60 grantees will also get non-dilutive awards of between \$50,000 and \$100,000 and up to \$200,000 in Google Cloud credit.

The grantees, made up of 50% women-led businesses, hail from Botswana, Cameroon, Ethiopia, Ghana, Kenya, Nigeria, Rwanda, Senegal, South Africa and Uganda. They specialise in sectors such as fintech, healthcare, e-commerce, logistics, agritech, education, hospitality and smart cities.

The top five countries with the most startups selected for the programme are Nigeria with twenty-three grantees, Kenya with twelve grantees, Rwanda with six grantees, South Africa with five grantees and Uganda with four grantees. Botswana and Senegal have one selected startup each, Cameroon and Ghana both have three grantees each while Ethiopia has two selected grantees.

Launched in April 2012, the Google for Startups program has created over 4,600 jobs and raised more than \$290m in funding. The Google for Startups Black Founders Fund programme will introduce the grantees in Africa to Google's products, connections, and best practices which will help the founders to level the playing field as they build better products and services that add value to the Africa economy.

Below is the list of the 60 startups that were selected for the second cohort of the Black Founders Fund in Africa.

- 1. Agrikool South Africa
- 2. Ajua Kenya
- 3. Awabah Nigeria
- 4. Bag Innovation Rwanda
- 5. Bailport Rwanda
- 6. Bee Cameroon
- 7. Bookings Africa Nigeria
- 8. Brastorne Botswana
- 9. Built Ghana
- 10. BuuPass Kenya
- 11. Cauri Money Senegal
- 12. Clafiya Nigeria
- 13. ClinicPesa Uganda
- 14. Cova Cameroon
- 15. CreditAls South Africa
- 16. DohYangu Kenya
- 17. Easy Matatu Uganda
- 18. Eden Life Nigeria
- 19. Estate Intel Nigeria
- 20. Eversend Uganda
- 21. Exuus Rwanda
- 22. Flex Finance Nigeria
- 23. FlexPay Kenya
- 24. Gamr Nigeria
- 25. Garri Logistics Ethiopia
- 26. Haul 247 Nigeria
- 27. Healthlane Cameroon
- 28. Healthtracka Nigeria
- 29. HerVest Nigeria
- 30. Kapsule Rwanda
- 31. Keep IT Cool Kenya
- 32. Kudigo Ghana
- 33. Kyshi Nigeria
- 34. Leja Kenya
- 35. LifeBank Nigeria
- 36. Mapha South Africa

- 37. Norebase Nigeria
- 38. OneHealth Nigeria
- 39. PesaChoice Rwanda
- 40. Pindo Rwanda
- 41. Pivo Nigeria
- 42. QShop-Nigeria
- 43. Rekisa South Africa
- 44. Scrapays Inc Nigeria
- 45. Shiip Nigeria
- 46. Solutech Kenya
- 47. Spleet Nigeria
- 48. Stears Nigeria
- 49. Synnefa Kenya
- 50. Technovera South Africa
- 51. Terawork Nigeria
- 52. Tibu Health Kenya
- 53. Topset Education Nigeria
- 54. TopUp Mama Kenya
- 55. Wellahealth Nigeria
- 56. Xente Uganda
- 57. Zanifu Kenya
- 58. ZayRide Ethiopia
- 59. Zuberi Ghana
- 60. Zuri Health Kenya

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