

Level 3 and beyond with Posterscope SA

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The Covid-19 pandemic has created a monumental shift across all industries in South Africa, but within the media and specifically the out of home industry, we have seen significant disruption.



Photo credit: Tim Johnson on Unsplash

As we move towards lockdown restriction Level 3 and out of home starts to plan its recovery, things are going to be shaken up with new and improved ways of leveraging the medium.

[Click here](#) to download a full report on [Posterscope](#) South Africa's predictions for an out of home landscape as we enter Level 3 and beyond.

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