

## Tesla now worth more than 100-year-old Ford



4 Apr 2017

NEWSWATCH: Yesterday, 3 April 2017, saw Elon Musk's clean transportation and power company, Tesla, reach \$298.56 in Nasdaq trading (a 7.3% increase). That pushed its market cap to a record almost-\$48 billion compared with \$45.3 billion for Ford.



According to reports, this happened a day after Tesla reported its best-ever quarterly production and delivery results.

Last year, Ford sold 6.7 million vehicles compared to <u>Tesla</u> which delivered less than 80,000 cars. Musk is of the opinion that, after the launch of the Model 3, his company could produce up to 500,000 vehicles a year in 2018.

Currently, shares of both <u>General Motors</u> and <u>Ford</u> are now lower for the year, while Tesla's stock has increased more than 35%.

Musk marked the occasion on Twitter with a dig at short sellers, investors who bet that a company's stock will decline.

Stormy weather in Shortville ...— Elon Musk (@elonmusk) April 3, 2017

## For more:

- Move over, Ford. Tesla is now the second most valuable car company in America via CNN Money
- · According to the stock market, Tesla is now worth more than Ford via TechCrunch
- In Elon They Trust: Loyal Tesla Shareholders Push Its Market Value Past Ford's via Forbes
- Tesla's market value surpasses Ford via Engadget

## ABOUT ILSE VAN DEN BERG

Ilse is a freelance journalist and editor with a passion for people & their stories (check out Passing Stories). She is also the editor of Go & Travel, a platform connecting all the stakeholders in the travel & tourism industry. You can check out her work here and here. Contact Ilse through her website here.

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