

New York Festivals International Advertising Awards: 2014 Shortlist

NEW YORK CITY, US: [New York Festivals International Advertising Awards](#) honouring the World's Best Advertising announced the 2014 Shortlist for a number of competitions.



(Image: Wikimedia Commons)

The 2014 shortlists have been announced for the following competitions: Avant-Garde, Branded Entertainment, Creative Marketing Effectiveness, Design, Digital Direct & Collateral, Film, Integrated, Outdoor, Print, Public & Media Relations, Public Service Announcements, Radio, and Student.

Shortlisted entries are now eligible to earn all levels of awards including Best in Show. Award-winning entries will be announced at the [New York Show](#). To view a PDF of the 2014 Shortlist click: [HERE](#).

New York Festivals International Advertising Awards competition received entries from 67 countries around the world, expanding their global footprint to such far-reaching countries as Bangladesh, Iceland, and Zimbabwe. This year Germany was in the lead with 224 entries Shortlisted. The United States saw 184 entries move on to the trophy round followed by Australia with 132 entries. Brazil saw 97 entries achieve Shortlist status, France 80, United Kingdom 79, and Sweden with 66.

A global summary of Shortlisted entries by region: North America - 199 entries; Latin America - 134; Western Europe - 522; Eastern Europe - 20; Asia/Asia Pacific - 289; and Middle East/Africa - 48.

The 2014 [Grand Jury](#), comprised of 400+ Creative Directors, Executive Creative Directors and worldwide Chief Creative Officers from 100 countries around the globe determined the Shortlist through two online judging rounds. All Shortlist entries will move on to the live judging round with the Executive Jury, an elite group of global Creative Officers. The 2014 [Executive Jury](#) will convene in New York City April 25th - 29th and gather together in one room to judge all mediums through four rounds of judging and select the World's Best Advertising. The Executive Jury, using NYF's patented matrix judging system, will select all levels of awards, Third Prize, Second Prize, First Prize, Grand Prize Award and Best of Show.

Rance Crain, President and Editorial Director of Crain Communications Inc, will serve as moderator for New York Festivals 2014 Executive Jury's live judging sessions and guide the proceeding of the Executive Jury, NYF unlike other competitions, does not elect a chairman or president-all members are of equal status.

The 2014 New York Show events will take place on May 1st and will feature creative panel discussions, keynote speakers, networking events, the awards ceremony, and an after-party to honour the winners. All New York Show events will be held at the iconic New York Public Library's Beaux-Arts landmark Stephen A. Schwarzman building located at 455 Fifth Avenue in New York City.

To purchase tickets for the New York Show please click: [HERE](#).

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