

PRAU Excellence Awards announces winners



By [Evan-Lee Courie](#)

25 Mar 2013

Uganda's annual PRAU Excellence Awards, the event that recognises public relations and communications excellence in Uganda, which was set to take place in November 2012, eventually took place on Friday, 22 March 2013 at Imperial Royale Hotel. This year's event coincided with the East African Public Relations Conference (EAPRC) which took place from 20-22 March in Kampala, Uganda.



A cocktail networking session took place as guests began to stream in to the venue find out who would receive the prestigious awards. The MC of the night was Peace Menya, a presenter Radiocity 97FM. Guests were treated to traditional song and dance throughout the awards ceremony. It was reported that 64 entries were received in the various categories.

The winners in the PRAU Excellence Award categories are:

PR Campaign categories

Best Media Management Campaign - Uganda Revenue Authority
Best Event - Events Warehouse
Best Crisis Management Campaign - Fireworks
Best Corporate Social Responsibility Campaign - KCB Uganda
Best Internal Communications - Uganda Revenue Authority
Best Public Sector Campaign - Uganda Parliament
Best Not for Profit Campaign - Uganda Red Cross Authority
Best PR agency - No company qualified to win the award

Supplementary categories

Best Corporate Publication - Parliament of Uganda
Best Website - Uganda Red Cross Authority
Young Communicator of the Year - Rita Nagadayi

Honorary categories

PRAU Golden Honors - Idiny Igundura
PRAU Sheppard Honors - Daily Monitor

For more, go to www.prauganda.com and www.facebook.com/PRAUug.

ABOUT EVAN-LEE COURIE

Group Editor: Retail and Lifestyle

- #AfricaMonth: A look at music publishing in SA with Eddie Hatitye of Music In Africa Foundation - 24 May 2022
- #Newsmaker: Karena Crerar, new Edelman Africa CEO - 24 May 2022
- Wonder celebrates a year of leading purpose-based brands - 24 May 2022
- kykNET's *Kassie-Kuiers* reaches 500,000 views in six months - 18 May 2022
- Castle Lager to embrace township economy in new brand positioning - 17 May 2022

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>