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Eurobest opens for delegate registration

LISBON, PORTUGAL: Eurobest, the premier event and largest gathering for Europe's creative advertising and communications industry, is now open for delegate registration. Celebrating 25 years of European creative excellence, Eurobest will once again be held in Lisbon 28, 29 and 30 November 2012.



The three-day festival returns to the São Jorge Cinema, one of Lisbon's most iconic entertainment venues situated right in the heart of the city and will culminate with the Awards Show and After Party, taking place at Lisbon's newest venue, the renovated Pátio da Galé, on Friday 30 November.

Eurobest provides an annual platform of learning, inspiration, celebration and networking for Europe's community of creatives, copywriters, art directors, planners, media agency executives, marketers, account managers, agency heads, producers, directors, social media experts, young creatives and students. Participants can enjoy an intense schedule of world-class seminars and hands-on workshops, view the best creative brand communications currently produced in Europe, network with Europe's most creative thinkers during evening events, and honour and celebrate the 2012 winners at the Eurobest Awards and After Party.

Early bird discount

Delegates registering before 26 October can enjoy an early bird discount saving €100 on the price of a full delegate package and pay just €390 for a full delegate pass. Registrations made after this date will cost €490. Additionally, there are reduced registration packages for Young Creatives under 28 years of age for €310 and for students 23 years old or younger at €99.

This year Eurobest launches a Young Marketers Academy, a three-day programme specifically targeted to marketers and brand managers aged 30 years or younger working within a client organisation. The registration fee is \in 390.

"Europe remains a powerhouse of creativity, but for the continent to continue to maintain its position, the industry needs the space to debate and explore new ways of thinking and the latest technological changes. Europest provides this unique platform for Europe's creative community in brand communications," says Philip Thomas, CEO of Eurobest.

For further information on the various registration packages, to register to attend and for details on the selection of hotels

with preferential rates near the Festival venue, please go to www.eurobest.com.

Entries can be submitted from 23 August 2012.

Key dates:

Delegate registration now open Entries open from 23 August 2012 Entries deadline 21 September 2012 Festival dates: 28-30 November 2012, São Jorge Cinema Eurobest Awards and After Party: 30 November 2012, Pátio da Galé

For further information, please visit <u>www.eurobest.com</u>.

For more, visit: https://www.bizcommunity.com