

Join EJC & top media thinkers at PICNIC 2010

MAASTRICHT, THE NETHERLANDS: On 23 September, world class media thinkers including Jeff Jarvis, Rafat Ali, Mark Glaser and Paul Bradshaw, will join EJC for a day of debates on the future of journalism at PICNIC 2010.



Held in Amsterdam every year, PICNIC is a renowned festival-cum-conference that blurs the lines between creativity, science, technology, business and society. Attracting a wide audience, from government leaders and heads of business to scientists and innovators, the aim is to explore new solutions in the spirit of co-creation.

Covering the successes and failures of recent years in the media industry, as well as the growth of public engagement, EJC's exclusive one-day PICNIC 2010 programme will focus on the real need to reconstruct journalism and its relationship with the citizen and society.

The four general concepts of the EJC session include:

1. In a time of experimentation and testing, trek with us through the contemporary digital landscape in the context of journalism's possibilities;

2. Explore the dynamics of social media in a networked world, as we analyse the changing relationship between journalists and non-professional contributors to the public sphere;
3. Through discussion of sustainable revenue models, join us as we look at ways to monetise (and secure) the future of news;
4. Take a closer look at the relationship between privacy and democracy in light of Internet governance.

For more, visit: <https://www.bizcommunity.com>