

## Zimbabwe Human Capital website launched

The International Organisation for Migration (IOM) has launched an advertising platform targeting Zimbabweans in the Diaspora for jobs and investments back home.

By Dumisani Ndlela <sup>24 Nov 2009</sup>



Called the Zimbabwe Human Capital website ([www.zimbabwehumancapital.org.zw](http://www.zimbabwehumancapital.org.zw)), the site is a partnership with the government and has been endorsed by academic and industrial bodies, including the Confederation of Zimbabwe Industries and the Zimbabwe National Chamber of Commerce.

An IOM statement said the advertisement website was “a response to the flight of skilled professionals from the country”.

“Advertising on the website is free of charge, and employers/companies wishing to attract skills and investment from Zimbabweans in the diaspora are encouraged to make use of this facility,” said the statement.

Established in 1951, IOM is an inter-governmental organisation in the field of migration and works closely with governmental, intergovernmental and non-governmental partners.

An estimated three million Zimbabweans have fled the country over the past decade to an economic and political crisis.

### ABOUT DUMISANI NDLELA

Dumisani Ndlela is a Zimbabwean journalist specialising in business and financial reporting, with experience reporting on commodities, stock and financial markets, advertising, marketing and the media. He has previously reported from a number of regional countries as well as from the UK and Germany on commodities and regional integration. He can be contacted on [dndlela@yahoo.co.uk](mailto:dndlela@yahoo.co.uk).  
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