

New head for ZARF

The Zimbabwe Advertising Research Foundation (ZARF) has appointed Major Tikiwa as its new chairman.

Tikiwa, the operations director for Multimedia Advertising Agency, was elected chairman at ZARF's board meeting held in Harare last week.

He will be deputised by Pilate Machadu, the sales and marketing manager for *The Financial Gazette*.

Read the full article [here](#).

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