

# D&AD Awards 2022 names SA jury members

The D&AD has announced its 2022 jury members, which include 13 leading creative thinkers from South Africa. An education charity that promotes excellence in design and advertising, each year the D&AD Awards bring together over 400 global creative leaders and innovators to judge the the best creative work from across the globe.



Source: © D&AD [D&AD](#)

Some of the country’s biggest and brightest names, in industries ranging from film to public relations to advertising, will review and recognise the exceptional work created within the past year in the belief that platforming creative thinking is always worthwhile.

## Here are the jury presidents and judges from South Africa

Category	Name	Title	Company
Casting	Kevin Gray	Casting Director	Gray Casting Directors
Cinematography	Motheo Mbeng ( <b>Jury President</b> )	Cinematographer	Exposure crew
Digital	Kabza Moshapalo	Chief Creative Officer	Ogilvy Johannesburg
Direction	Karien Cherry	Director	Giant Films / Outsider
Direction	Tebza Malope	Director	The Star Film Company
Editing	Marcelle Mouton	Senior Editor	Post Modern
Integrated	Nkgabiseng Motau	Founder & Chief Creative Officer	Think Creative Africa
Music Videos	Simoné Bosman	Founder & Executive Producer	Osu Creative Productions
PR	Ashleigh Burton	Director of Digital	NS Impact Foundation
Radio & Audio	Neo Segola	Chief Creative Officer	DraftLine
Visual Effects	Martin Heigan	Visual Effects Supervisor	Independent VFX Supervisor
Writing for Advertising	Tshepo Tumahole	Creative Group Head	Joe Public
Writing for Design	Keenon Daniels	Senior Creative	Trustly



### D&AD Awards 2022 introduces new categories

18 Nov 2021



“Now in its 60th year, the D&AD Awards have grown to incorporate more than 40 categories judged by a cohort of nearly

400 of the world's leading creative minds," says Donal Keenan, Awards Director at D&AD.

"Each year, our Judges ensure that the awards maintain the highest possible standard for judging, making it one of the ultimate creative accolades. Their expertise and insight will be invaluable when determining this year's winners and which innovative, creative work will stand the test of time and inspire a global community of creative thinkers," says Keenan.

Following the success of past virtual editions, D&AD will continue its digital-first approach to the 2022 awards to guarantee the safety of its members, jury, and participants. D&AD's distinguished jurors will once again assemble virtually to review the work, holding each piece to the same high standards that the awards are renowned for.

The only exceptions are the Book Design, Graphic Design, Magazine & Newspaper Design, Packaging Design and Product Design categories, where in-person judging is essential. Entries for the awards will be closing on Wednesday 16th March 2022.

For further information about the categories and how to enter visit the D&AD website [here](#)

For more, visit: <https://www.bizcommunity.com>