

Kwesé TV finally obtains broadcasting rights in Zimbabwe

Kwesé TV has recently acquired the licenses for broadcasting services in Zimbabwe.



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Econet Media has obtained government licencing for content distribution, webcasting and Video-on-Demand (VoD) services in the country under its Econet Media unit.

Kwesé TV, the satellite television service will compete directly with MultiChoice Zimbabwe.

A statement from Econet Media said, “Take notice that Econet Media has been awarded a Broadcasting Service Licence by the Broadcasting Authority of Zimbabwe in terms of Section 10 of the Broadcasting Services Act.”

To recall, Kwesé TV is a satellite TV service which offers African audiences free viewing to a curated sports news and general entertainment bouquet of 15 channels.

Source: NexTVAfrica.com.