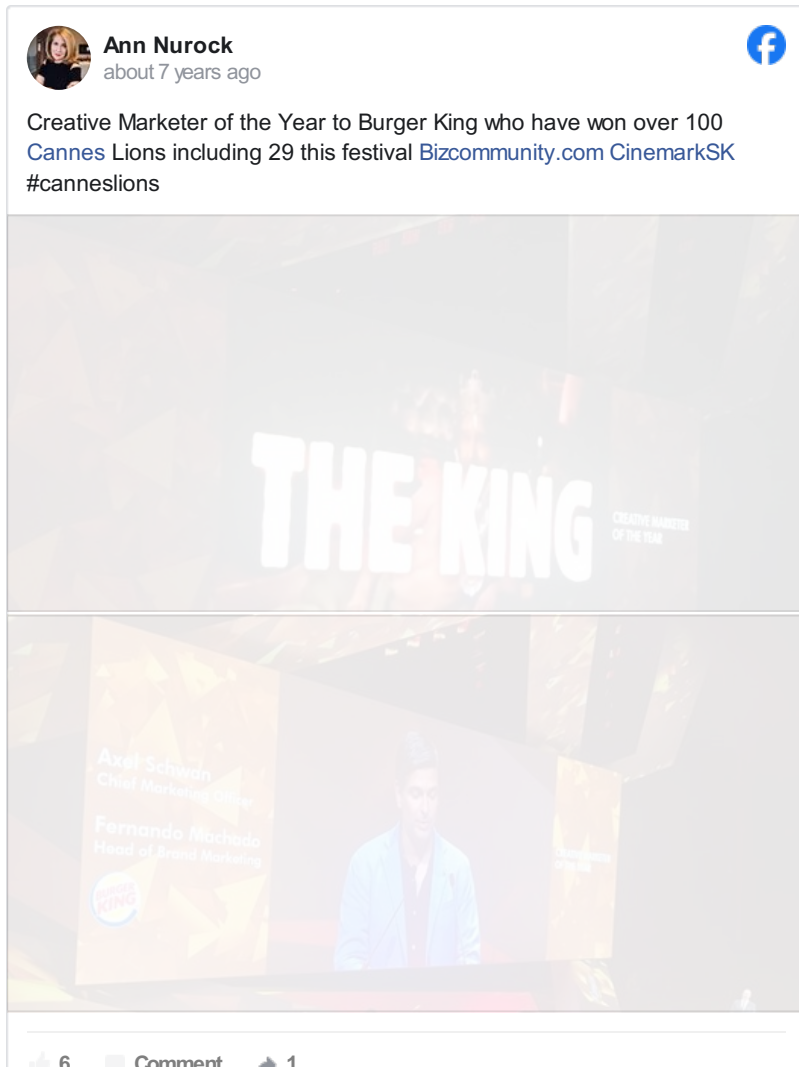


Titanium Lions winners!

The 64th annual Cannes Lions Festival of Creativity hosted the Titanium Lions award ceremony on its final night, 24 June 2017.

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In addition to special awards like Agency of the Year going to Clemenger BBDO Melbourne, a total of 4 Titanium Lions were awarded from the shortlist of 21.



Richard the LionHeart at Cannes
13 Jun 2017



The Titanium Grand Prix went to McCann New York and State Street Global Advisors for She ETF **'Fearless Girl'** with production by Craft Worldwide, Stuart Weissman Productions and Copilot Strategic Music + Sound New York, with additional work by Visbal Fine Bronze Sculpture.




#CannesLions2017: Glass Lions winners!
19 Jun 2017



Also this year's Outdoor Lions, PR Lions and Glass Lions or 'Lion for Change' Grand Prix winner, this work been hailed by Sheryl Sandberg, whose company Lean In co-created the Glass Lions category with Cannes Lions in 2014, as follows:



Sheryl Sandberg 
about 7 years ago



Marketing doesn't just reflect culture – it shapes it. Ads can reinforce prejudices or challenge them; hold us back or inspire us to move forward. If our messages portray equality, we will help create a more equal world.

Three years ago, [Lean In](#) joined forces with the [Cannes Lions International Festival of Creativity](#) to create the Glass Lion, an award honoring ads that challenge gender stereotypes. This year's Grand Prix winner is [McCann New York](#) and State Street Global Advis... [See more](#)


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Little wonder as the Titanium Lions, formerly part of the 'Titanium and Integrated' Lions, celebrate game-changers. Entries needed to break new ground in branded communications through provocative, boundary-busting, envy-inspiring work that marks a new direction for the industry and moves it forward:


View the full table of winning work below:

Titanium Lions Winners


Entrant	Title	Client	Product	Award
McCANN NEW YORK	FEARLESS GIRL	STATE STREET GLOBAL ADVISORS	SHE ETF	Titanium Grand Prix
180LA, Santa Monica	BOOST YOUR VOICE	BOOST MOBILE	PROMOTE BOOST STORES AS POLLING STATIONS	Titanium Lion
OGILVY NEW YORK	THE REFUGEE NATION	AMNESTY INTERNATIONAL	AWARENESS AROUND THE REFUGEE CAUSE	Titanium Lion
MUZ, Los Angeles / BLACK FRAME, New York	MY MUTANT BRAIN	KENZO	KENZO PARFUMS	Titanium Lion


**Ann Nurock**
about 7 years ago






A Titanium award for the best female fragrance commercial ever made (in my opinion) Kenzo Mutant Brain from MUZ LA Bizcommunity.com [CinemarkSK](https://www.cinemark.co.uk) [#canneslions](https://twitter.com/canneslions)

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 Share

The Festival of Creativity runs from 17-24 June 2017, with Cinemark the official local representative for the Cannes Lions International Festival of Creativity.



#CannesLions2017: Cinemark brings SA all the creative magic

Leigh Andrews 14 Jun 2017



Visit the official Cannes Lions [website](http://www.canneslions.com) and our [Cannes Lions special section](#) for more information.

For more, visit: <https://www.bizcommunity.com>