

Digital excellence honoured with Asian Digital Media Awards

SINGAPORE: The winners of the Asian Digital Media Awards have been announced in Singapore...



Some of Asia's leading news media companies, including Apple Daily, Fairfax (*The Age*), *South China Morning Post* and Thomson Reuters were among the winners of the 5th annual Asian Digital Media Awards presented last night in a ceremony in Singapore, by the World Association of Newspapers and News Publishers (WAN-IFRA).

The awards are regarded by many as the most prestigious recognition in Asia of outstanding work in the fields of news website, online video, data visualisation, multimedia campaign, mobile services, tablet publishing, reader engagement and outstanding new product.

The ceremony was held at Digital Media Asia 2014, WAN-IFRA's annual digital conference that opened today and gathered 280 media executives from 30 countries.

The full list of winners can be found here.

Digital Media Asia is WAN-IFRA's premier digital conference in the Asia-Pacific region and the Asia Digital Media Awards ceremony is one of the highlights of the event. For more on the conference, which continues through Wednesday, <u>follow</u> the conference blog.

WAN-IFRA's Digital Media conferences have become a referent in the digital publishing industry, with more than 1,000 delegates from around the globe annually attending the Digital Media Europe (DME), Digital Media Asia (DMA), Digital Media India (DMI), and Digital Media Latinoamérica (DML) series of events. This DMx network of events makes it one of the most relevant international business platforms dedicated to the transformation of the news media industry.

For more information, refer to the calendar of WAN-IFRA events.

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